



Welcome!



Nature Camping A holiday at Camping Village de la Guyonniere is an unforgettable experience. In this magazine, we will take you through what sets us apart. We hope that as you flip through its pages,

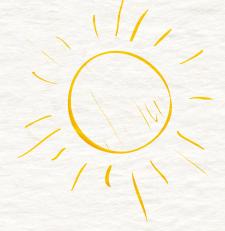
you will discover how our unique blend of nature, open space, and community has built this slice of paradise, created as a family and alongside you, our guests, for almost 40 years. So, close your eyes and take a deep breath of fresh air because you have arrived at **Camping Village de la Guyonnière** in the Vendée.

Pierre, Thys et Piet



Contents





The Coast

so many beaches to discover

Vendée stands out as a premier destination for a beach holiday with over 140 kilometres of beaches renowned for their clean water quality and famous seaside resorts. The fine sandy beaches are the ideal place to relax and go for a swim or maybe do some water sports! From sailing and jet skiing to surfing and kitesurfing, Vendée has it all. Some of the region's most beautiful beaches are easily accessible from the Camping Village de la Guyonnière. Located only ten kilometres away, the beaches of Brétignolles-Sur-Mer are the nearest. The beaches in Saint-Gilles-Croix-de-Vie (15 km), Les Sables d'Olonne (20 km), and Saint-Jean-de-Mont (30 km) are all only a short drive away. Each beach has something unique to offer, for example, La Davière Beach is dog-friendly and Boisvinet Beach has a diving board.

Our FAVOURITE BEACHES

- 1 The Dunes beach in Bretignolles-sur-Mer, a vast sandy beach located a short 10 minutes' drive from the campsite.
- 2 The Sauveterre beach, a hidden gem tucked away in the Olonne forest, known for its wild unspoiled scenery.
- 3 Grande Plage in Saint-Gilles-Croixde-Vie, a beautiful sandy beach with a boulevard at 15 minutes from the campsite.



Take the ferry to Île d'Yeu Vendée is known for its islands. One of the most well-known is Noirmoutier, accessible over land at low tide via the "passage du Gois" and connected to the mainland by a bridge. Another island, Île d'Yeu is located 17 kilometres from the Vendéen coast and is reachable by ferry from Saint-Gilles-Croix-de-Vie. Once on the island, the best way to explore the beautiful scenery is by renting a bike. The Southwest wild coast of the island resembles the islands in Brittany with its steep cliffs and small coves, one of which contains the ruins of Île d'Yeu's castle. The Northeastern side of the island mirrors the Vendéen coastline and is made up of sandy beaches and dunes. This 23 km² island is home to around 750 different types of wild flora. The island is a walker's paradise, with 72 kilometres of designated trails. One of the most famous trails is the GR80 which consists of a 27.5km tour of the island via its beaches, which takes about 7 hours.

RNOM S DID AOA

Richard 1, King of England, also known as Richard the Lionheart, although born in Oxford, inherited the Talmont-Saint-Hilaire castle from his mother Eleanor of Aquitaine. It is located 30 kilometres from the campsite. He used this castle as a holiday home for his many hunting trips. Nowadays, you can relive this period of history by visiting the castle and attending one of its medieval shows.



Le Day du Fou

The world's best theme park, Vendée's pride and joy

Puy de Fou was founded in 1986, and since then it has become one of the best theme parks in the world. This unique show park is home to twenty multiple award-winning shows that will take you on an unforgettable 2000-year journey through time: from the Roman Era to the 20th century, from chariot racing to the First World War. Its biggest attraction is the Cinéscénie. This show, which has been running for over 45 years, is the world's biggest nighttime show. An unmissable and legendary experience!

KNOM⁵ DID AON

Puy de Fou has built a giant replica colosseum spanning 115 metres which can house up to 7000 people. It was modelled on the one in Nîmes. Take a seat in the arena and watch the drama of an authentic Roman circus unfold on the massive central stage.









Discover Vendée's history through its castles

Alongside Vendée's natural beauty, it also has a rich cultural history. The countryside is scattered with charming little villages that are full of character and castles that chronicle Vendée's turbulent past. The "Logis de la Chabotterie" transports you back to the Vendéen Civil War, where the Republican Government fought against the Catholic Royal Vendéen army. This magnificent residence was built between the 15th and 18th centuries and is surrounded by a sprawling 48-hectare park. Visit the multimedia exhibit in the castle to learn more about the Vendéen war and the building itself. However, Vendée's history can be traced much further back than the French Revolution. The "Historial de la Vendée", which is located North of La Roche-sur-Yon, guides you through 7000 years of the region's history starting from prehistoric times, traversing the Age of Antiquity progressing through the Middle Ages, and concluding with the 20th century. The museum also provides specialised tours for children so that they can learn while having fun. Younger children will enjoy a visit to the "Château de Talmont". This castle not only puts on medieval shows, but in its basement, there is an Escape Game which retraces the footsteps of Richard I. "Château de Tiffauges" hosts exhibitions and activities that centre on Medieval life with a special focus on siege techniques. This 12th-century fortress is home to Europe's largest collection of medieval war machines.

On the Wine Trail

Arguably one of the most overlooked aspects of the Vendée is its vineyards. Wine produced in Vendée is known as "Les Fiefs Vendéens", a protected title reserved for wines cultivated in the region's mild climate. The "Fief Vendéen" span five areas in Vendée: Brem near the coast, Chantonnay and Mareuil in the centre, and Vix and Pissotte in the southeast. The wine from each of these areas has its distinct characteristics for you to discover. Why not set out and explore Vendée's vineyards? An enticing day of vineyard visits and wine tasting awaits!

HIDDEN TREASURES

- 1 Château d'Apremont : In the middle of a picturesque little town, nestled on the banks of the River Vie you will find this castle. A stunning medieval fortress onto which two Renaissance towers were built in the 16th century. Don't miss the unusual horse ramp, which allows access to the castle from the banks of the river on horseback.
- 2 Le passage du Gois : Have you ever driven on the seafloor? This road is submerged by seawater twice a day at high tide, however at low tide you can take it to the island of
- 3 "Autrefois Challans" is a historical fair that allows you to go back in time for four Thursdays during the summer and experience Vendéen folklore at its best.







liking

Enjoy a lakeside stroll. Lac du Jaunay is nestled so seamlessly into its surroundings, that you would think that it has always been there. Surprisingly, this is not the case - the lake is not even 50 years old. The 114-hectare man-made water reservoir was built in 1978. Surrounded by forests and dense foliage, this wildlife preserve provides a sanctuary for local fauna. While walking along the lakeshore, you might spot a grey heron or even a kingfisher! Educational signs posted along the walk, will help you to identify them. The best bird-watching spot is at the wooden footbridge located at the edge of the lake, where the river Jaunay becomes the lake, in a place called "le Moulin des Rochelles".

The Lac du Jaunay is the perfect place for a walk or a cycle as there are many picnic areas around its shores. Although swimming is not allowed in the lake, other non-motorised water sports such as canoeing, paddleboarding, pedalos, rowboats, etc. are permitted. Canoes are available for rent at the place called "la Baudrière" in Saint Julien-des-Landes, located only a short minutes' walk from the campsite.



shines through the morning dew and dances off the lake's surface. This is the best time for photographers to take stunning pictures. If you have any beautiful pictures of the Lac du Jaunay, feel free to share them on Instagram using the hashtag #guyolife



Vendée, a cyclist's paradise One of the best ways to explore a place is by bicycle. Venturing off the beaten track, away from the main roads, you can take in your surroundings at a leisurely pace. The 1800 kilometres of dedicated cycling paths in Vendée are sure to delight any avid cyclist. Regardless of whether you are by the coast or inland, you will always find the perfect itinerary. Vendee has developed a comprehensive website that outlines all the cycling routes in the region: https://vendeevelo.vendee.fr (only available in French). This is the essential tool to help you prepare for your outing. All that's left to do is to choose where to go. We recommend following the 16-kilometre path that goes directly from the campsite to the Dunes beach in Brétignolles-sur-Mer by crossing through the picturesque Vendéen countryside. For sporty types, the banks of the Lac du Jaunay offers perfect terrain for mountain biking along narrow dirt tracks.



Achards tourist office recognised that it is not always easy to persuade kids to get off their screens and go for a walk outside. It was with this in mind that they created 8 geocaching trails in Vendée; exciting digital treasure hunts accessible through the GPS on your smartphone. A fun way to explore the region. Three of these trails take you along the shores of the Lac du Jaunay. The shortest of these trails lasts about an hour, while the longest takes around three and a half hours.







Eight-year-old Emma loved the two weeks her family spent on holidays in Camping Village de la Guyonnière. Between the kid's club, the morning tractor ride and the many farm animals dotted around the campsite she created so many lasting memories it's

hard to choose a favourite! Here, she tells us about her holidays in Vendée.









AREAL PARADISE CHILDREN!















What Emma didn't tell you

Emma «Daddy, Mummy, my little sister and I left in the middle of the night to get to La Guyonnière. I slept through we had done most of the drive. When we arrived, they made of fabric! It's funny they move when it's windy. While I went to look at the goats. They were right beside our insisted it was an alpaca but it did look like a llama.. At Daddy, Mummy and I rode a pony all around the campsite.

When Mummy and Daddy had finished unloading the car, scared so she stayed in the paddling pool with Mummy.

to the Kids Club. There were loads of children. We did arts with her parents. We did ziplining and paintball. It was

and all the children dance on the stage in front of the bar. At first, I was a bit shy and didn't want to dance. But the





Swimming pool and wellness centre: everything you need to keep the whole family happy. The pool and wellness centre attracts both young and old alike, with something for everybody. One features slides and a heated pool, while the other boasts a spa and a sauna. Whether you are looking for a thrill or would prefer some rest and recuperation, you can be sure to find the holiday of your dreams at Camping Village de la Guyonnière



The waterslides come in many shapes and sizes: from long and twisty, to one with two lanes to race down. A lower slide with a gentle slope for the younger kids is located in the indoor pool. Whizzing down these slides will appeal not only to children but also to parents who are ready to rediscover their inner child.



The water park contains toddlerfriendly paddling pools, water games, and spray fountains, mini-slides and water jets. These can be found both outdoors and in the indoor pool. This means that on the rare occasions that the sun is not shining in Vendée, the kids are guaranteed to have a great time, regardless of the weather.



Kids love the lazy river that flows through a cave. Every time they venture into the cave, they dream up a different adventure, from being carried away to a far-off jungle, to being engulfed in a raging river. Don't worry they always come out on top.





As the kids are playing in the pool, their parents can keep an eye on them while relaxing on the sandy beach with a good book. Unless of course, they would prefer to chill under a water jet, letting all of life's troubles float away.



The bar at Camping Village de la Guyonnière, is connected to the pool by a terrace where snacks, ice-creams and refreshing beverages are served all afternoon under the Vendéen sun. No need to leave the pool to grab a bite to eat or share a drink with friends.















Holidays are the best time to exercise! Luckily for you, Pierre, Thys and Piet, the campsite managers, have got you covered. All three of them are very sporty.

As the sun rises over the Lac du Jaunay, some people prefer to make the most of their holiday by lying in bed a little bit longer. Meanwhile, others are already working up a sweat by joining Piet and Thys for an early morning jog. Pierre, the founder of Camping Village de la Guyonnière, and his two sons, Thys and Piet, are avid sportsmen, who love running, cycling and mountain biking.

A few mornings a week, they guide fellow sports enthusiasts around the most scenic trails of Lac du Jaunay. These outings are generally best suited to experienced sportspeople however Piet and Thys tailor the route to the fitness level of the participants.

If these excursions do not sound like your thing, rest assured there is an abundance of sports and exercise activities available at Camping Village de la Guyonnière. From football and volleyball tournaments to the most quintessential summer campsite activity - aqua gym! Or else, why not realise your dream of becoming like Federer or Messi and head to the tennis court to practise your backhand? Alternatively, if you are looking for something more peaceful, you can fish in the campsite's private lake.

After all that exercise it is time to relax. Gather your friends and head to the bar for the daily Happy Hour. Pierre and his sons may be sporty, but this doesn't mean they don't love a good discussion at the bar over a beer and some live music, just like everybody else. The warm and friendly bar at Camping Village de la Guyonniere reflects its owners. With its cosy and bustling atmosphere, you would think you had wandered into an Irish pub. Pull up a seat and let the magic begin. It won't be long before you are chatting away to the other guests. In the evening, live music often makes the bar come alive. Not to mention Sports. All sporting events are broadcast on the multiple T.V.s in the bar. There is always a football match or a cycling race to watch!

SPORTS EQUIPMENT

There is a bike rental and repair shop at Camping Village de la Guyonnière. You can rent regular bikes or mountain bikes for any length of time: for a few hours or your entire holiday. Helmets and children's seats are available for rent. You can bring your bike to the shop if it gets a puncture or needs repair. On the campsite, you will also find a tennis court, a multisport field a beach volleyball court, and even a Pony Club.





A Culinary Delight

Vendée may not have the same culinary reputation as other areas of France such as the Bourgogne or the Périgord, however, this may be its best-kept secret. The region has a plethora of delicious local in delicious white wine, egg, crème fraîche, and a dishes for you to discover during your holidays.

With its extensive 250-kilometre-long coastline Vendée maintains a close connection with the sea. You'll have many opportunities to taste different types of fish and seafood dishes during your stay. Indulge in the must-try Saint-Gilles-Croix-de-Vie sardines, a quintessential regional delight bestowed with the prestigious "Label Rouge" for exceptional quality. Notably, sardine fishing in Saint-Gilles-Croix-de-Vie has recently been added to France's Intangible Cultural Heritage with UNESCO. Between April and October, over 2,900 tonnes of sardines

Saint-Gilles-Croix-de-Vie's harbour. Another traditional Vendée dish not to be missed is "mouclade", featuring Bouchot mussels cooked curry sauce.

Préfou, the Vendéen equivalent to garlic bread, is one of the local specialties that we particularly enjoy. This traditional bread is typically served before a meal and is paired with "Trouspinette", a local apéritif infused with the unique taste of blackthorn or hawthorn shoots. This sweet wine, drunk not just as an apéritif, but also as a digéstif, complements chocolate desserts exceptionally well.



Let's eal! At Camping Village de la Guyonnière, we know that the occasional break from cooking is an important part of any holiday. Why not come down to our restaurant "Le Jardin d'Été" where our chefs cook up delicious dishes six days a week? Our cosy air-conditioned indoor dining area has a view over an animal pen, so you can watch the goats and the chickens while you eat. The perfect setting to enjoy a glass of local wine and savour the meals prepared with love by our team. Our dishes are made with fresh, local ingredients. On the menu, you will find traditional French meals such as Sole Meunière or salmon steak as well as more modern classics like the infamous Guyonnière burger. We also have a tasty kid's menu, boasting an extensive list of ice creams to make any child drool! If you prefer dining outdoors, our covered terrace overlooks the main stage, ensuring the kids don't miss out on any of the evening's entertainment.

A great atmosphere and live music!

The bar at Camping Village de la Guyonnière is the ideal spot to meet up with friends and enjoy a drink or two! It has two distinctive settings: outside and inside. During the day, under the shade of a parasol, enjoy a refreshing drink on the outside terrace which overlooks the swimming pool. In the evening come inside and experience the cosy bustling atmosphere where laughter and chatter resound. The live music might make you think you had wandered into an Irish pub. T.V.s in the bar broadcast all European sporting events, such as football (Premier League, Champions League), Formula 1, Gaelic Football, or cycling. Be sure not to miss Happy Hour, the daily meet up for many guests in Camping Village de la Guyonnière.



At Camping Village de la Guyonnière, we take looking after the environment seriously and have put in place many green initiatives. We are particularly mindful of our energy usage and are committed to maintaining a pesticide-free campsite. We have greatly cut down on single-use plastic bottles by encouraging our guests to refill their reusable water bottles at the FONTEKO station on-site. Still and sparkling water is available. We are always looking for different ways to reduce our waste. We have a compost heap for any bio-waste and a recycling centre.

At this centre, you can leave anything that you no longer need so that other people may find a good use for it. A great way to give your stuff a second life!

For anybody with an electric car, eight charging stations are available.

Throughout our 30-hectare campsite birdhouses and insect hotels have been strategically placed to support local wildlife populations. to give our wildlife a helping hand. We continuously seek innovative ways to contribute towards a greener future.



A Kids Paradise

Boredom is not in a kid's vocabulary while on holidays at Camping Village de la Guyonnière. Green open fields can be found all around the campsite for children to run and play freely in. Numerous playgrounds featuring swings and slides provide endless hours of entertainment. The bouncy castle, shaped like a giraffe is a particular favourite among kids. In the pool, children spend hours playing with their parents or making new friends at the slides and water games.

Kids Club

The entertainment team of Camping Village de la Guyonnière will soon become your children's best friends! Six days a week at 10.30 a.m., your children can join them for a variety of activities such as arts and crafts, face-painting, outdoor games and even treasure hunts. In the evening all the children gather on the stage for the Mini Disco where they dance to their heart's content. A fantastic opportunity for parents to take some memorable pictures of their little ones having a great time!



Pony Rides

There are several ponies and horses at Camping Village de la Guyonnière. Accompanied by their parents, children can go on a pony ride around the premises of the campsite. A chance to create some lasting holiday memories.









MY COTTAGE HOLIDAYS

A LOOK INSIDE ONE OF CAMPING VILLAGE DE LA GUYONNIÈRE'S COTTAGES.

Camping Village de la Guyonnière has a variety of Cottages available catering to four, six or even eight people. Some of the Cottages are specifically designed for people with reduced mobility and sensory issues. Each Cottage is located on a spacious pitch, providing ample privacy and tranquility for a truly relaxing holiday experience.

The experience

of a holiday in a Collage While some people love to immerse themselves fully in nature by spending their holidays in a tent or a caravan, others appreciate their creature comforts. If you fall into the latter category, Camping Village de la Guyonnière's well-equipped Cottages have got you covered. The sleek interior and practical design features will wow you from the moment you step inside one of these Cottages. Whether you are planning a trip with friends, a romantic getaway, or a family holiday, we have the cottage for you! Enjoy the fresh country air and the warm Vendéen climate from your spacious wooden terrace as you eat breakfast or have a nap in the sun. The spacious lawn surrounding each Cottage provides a great space for the kids to run around and play in.





from

€55

per night





MY GLAMPING HOLIDAYS

AN INSIDE PEEK IN THE GLAMPING LODGES.

There are two different types of Lodg. Tents available at Camping Village de l Guyonnière. The first has two or thre bedrooms and a private bathroom an toilet. The second also has two or thre bedrooms, but no bathroom or toile Instead, you can use the sanitary block located nearby. Each of the Lodge Ten are fully equipped with a kitchen are surrounded by a spacious law

Plus d'infos sur notre site

FOR THEIR FIRST CAMPING HOLIDAYS,

The Johnson family chose to unwind with a glamping experience in a Safari Tent Lodge. we go to a resort or rent an apartment. The kids insisted on wanting to go camping after spending a week in a camper van with their grandparents. We thought given that we were going camping, we might as well try something different. We were intrigued by Camping Village de la Guyonnière's Safari Tent Lodges but also admittedly a bit apprehensive and unsure about what awaited us. However, any reservations quickly melted away as soon as we stepped foot inside the tent. Although the walls are made of canvas, we were surprised by the interior with its luxurious feel, featuring beautiful hardwood furniture. Sleeping under canvas proved to be a wonderful experience — protected from the elements, yet you are still able to feel the air and the wind. It was our first time, but certainly not the last!»

Mummy and Daddy rented a Safari Tente Lodge at La Guyonnière in Vendée. It was amazing. My sister and I had a room to ourselves with bunk beds. I took the top bunk, and my sister took the bottom one. We laughed a lot in our room. Sometimes Mummy and Daddy told us to be quiet and go to sleep. In the morning we had breakfast on the outside terrace where we could see the goats eating. Afterwards, we would bring them bread to eat.»







OFF-SEASON HOLIDAYS

THE BENEFITS OF CAMPING VILLAGE DE LA GUYONNIÈRE DURING THE OFF-SEASON.

- **1** All the services, including the restaurant, are open from the first day the campsite opens to the last.
- 2 A full entertainment programme for kids and adults alike, featuring concerts and activities, is available in May, June.
- **3** Enjoy the Vendée before the crowds arrive.

CAMPING OFF-SEASON, PURE LUXURY AWAITS!

Camping Village de la Guyonnière stands out from other campsites along the coast by providing its guests with spacious pitches, averaging 225m². This abundance of space and tranquillity is especially noticeable during the off-season.

Camping Village de la Guyonnière prides itself on being a true campsite. Over half of the grounds are made up of grass pitches reserved for tents, caravans, or campervans. Campers love the huge spacious natural pitches which give them total privacy. The pitches are so big that even the largest motorhomes fit easily. Camping Village de la Guyonnière spans out over 30 hectares of beautiful French countryside. The off-season is the best time to experience the space and tranquillity of Camping Village de la Guyonnière. Throughout the off-season, all the campsite's services remain fully open. This means that regardless of whether it is May, June or September, you will still be able to enjoy the bar, restaurant, and the entertainment. The swimming pool is also open during this period. Vendée's microclimate gets as many hours of sunshine as the Mediterranean coast. May, June, and September are the three best months of the year to visit. Occasionally mornings can be slightly cooler in the off-season. This is no problem; with the covered and heated pool, you can go for a swim no matter what the weather. Of course, during the off-season, there are fewer quests on the campsite. However, rest assured that with the many concerts and activities organised by Camping Village de la Guyonnière, you will always have something to do.

There are many advantages to going on holiday during the off-season. First and foremost, of course, the cost. Pitches are cheaper in off off-season than during peak season. As well as this it is undoubtedly the best time of the year to go camping. In June all the flowers are in bloom, the grass is green, and the days are long. This means you get to spend more time outside. Fewer people visit in the off-season. Cycling and walking paths are less congested and sometimes you may even have the beach to yourself. Therefore, undoubtedly camping during the offseason is a great idea!



First Camping Holiday Camping Holiday At CAMPING AT CAMPING AT CAMPING AT CHIPING AT CAMPING AT CAM

Camping as a Child

A camping holiday at Camping Village de la Guyonnière is an unforgettable experience for kids. It provides them with a true sense of independence and freedom. Thanks to the campsite's wide-open spaces and well-designed pitch layouts, children can play, run, or cycle in total safety. In July and August, Camping Village de la Guyonnière is full of kids, making it a great place to meet new friends. There is so much to do that you won't see your kids all day!





the Kids
L-O-V-E-D!
their first camping
holiday...







« The Wood family's first camping holiday in a tent at Village de la Guyonnière far exceeded their expectations as they tell us: "We had never thought about holidays in a tent." The Wood family tells us they had an amazing time in their tent at Village de la Guyonnière, despite their preconceived notions about camping: "We purchased a house this year that required a lot of maintenance. Our holiday budget has therefore been drastically cut. For that reason, we went camping. Such a surprise, too! It turned out to be a hit! To be honest, the campsite was not at all what we had anticipated, complete with big showers and clean restrooms. In addition to the space itself. We had a fantastic pitch! We became acquainted with our Dutch neighbours, who had far better equipment than we did, from the first day. We've paid attention to their advice, and we'll definitely go camping again next year! »

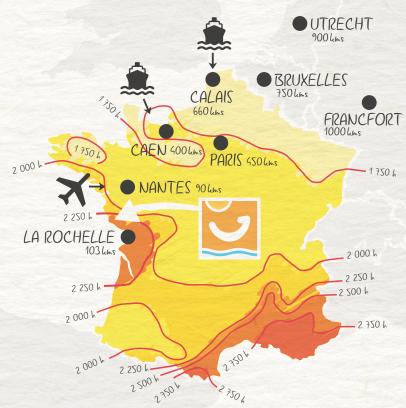




Gare SNCF de La Mothe Achard - 85150 9.8km



Aéroport Nantes Atlantique 44346 Bouguenais 97km Aéroport de La Rochelle-Île de Ré 17000 La Rochelle 103km







village de CAMPING VENDÉE ★★★★







www.camping-guyonniere.com



N°1 La Guyonnière - 85150 Saint Julien des Landes Tél: +33 (0)2 51 46 62 59 - info@laguyonniere.com













